



# Taste of Bragg Creek Vendor Package 2024

Hello Past and Future Vendors!!

Get ready for the 9<sup>th</sup> annual Taste of Bragg Creek 2024!

This year's event is being held on Friday, April 26<sup>th</sup>, 2024, from 5pm to 9pm. Last year's new format was a HUGE success, for the restaurants, retailers, and guests. We had just under **750 attendees** enjoying all Bragg Creek had to offer, and that was with a spring storm that rolled in that day.

Cost for food vendors this year is \$100 and for retailers \$50 (if you are a retailer that will be taking tasting tickets for food/drink samples, the fee is \$100). Your fee will include a sign at your storefront, a spot on the event map (retailers will have their logo on the map), social media posts and other forms of media, as well as the potential to showcase your restaurant on local TV channels.

Like last year, guests will be provided with a map of all the participating businesses encouraging them to walk to the venues around the hamlet. Maps will be available at all ticket purchasing locations and on our website. Like last year there will also be shuttle services available to guests. We are encouraging restaurants to set up on their patios, weather permitting of course. This format has been used in the past and was a huge success, with visitors walking the hamlet our local retailers also benefit and will join in with their own Taste of Bragg Creek promotions.

Tasting tickets are \$2 each, \$1.00 of which goes back to the vendor. A portion of the other \$1.00 is donated back to a non-profit organization in our community, the committee has chosen this year's organization to be Easter Seals Camp Horizon. Tasting tickets are to be capped at no more than 4 tickets per sample (i.e. \$8 cost with \$4 return to you) which allows guests to try a wide selection of the goods on offer around the hamlet.

### **Liquor Vendors and Food Vendors without a storefront:**

**Liquor vendors** will be paired with a participating Bragg Creek licensed restaurant. If you have a preference to which restaurant you would like to be paired with, please indicate to the committee when returning your signed contract.

### **Food Vendors without a storefront:**

If you would like to participate, please contact us and we will arrange a way for you join in and not miss out on this popular culinary event.

Deadline to register this year is March 26<sup>th</sup>, 2024. Please email completed contract back to [tastebraggcreek@gmail.com](mailto:tastebraggcreek@gmail.com) . Registration is not final until fees are received.

This is going to be a lot of fun. If you have any questions please reach out, we would be happy to answer.

Sincerely, Your 2024 Taste of Bragg Creek Committee



# Taste of Bragg Creek Vendor Contract 2024

I, representing \_\_\_\_\_ understand that to participate in Taste of Bragg Creek I will need to meet the following criteria:

### Restaurant and Liquor Vendors

- I commit to being ready to serve Taste of Bragg Creek patrons at 5:00pm until 9:00pm on Friday April 26<sup>th</sup>, 2024.

Initial\_\_\_\_\_

- Should I run out of the initial planned tasting sample before 9pm I agree to substitute with other tasting samples to allow uninterrupted service until 9pm.

Initial\_\_\_\_\_

- I agree not to exceed 4 tickets per tasting sample.

Initial\_\_\_\_\_

- I agree to pay the registration fee of \$100.00 **Non-Refundable, payable to Taste of Bragg Creek via E-transfer to [tastebraggcreek@gmail.com](mailto:tastebraggcreek@gmail.com)** on or before March 26<sup>th</sup>,2024.

Initial\_\_\_\_\_

- I commit to gathering and counting all tasting tickets and sealing them in the supplied clearly marked envelope for collection by one of our Taste of Bragg Creek Committee members at the end of the night.

Initial\_\_\_\_\_

- **LIQUOR VENDORS ONLY.** I commit to checking ID as per AGLC rules.

Initial\_\_\_\_\_

### Retail Vendors

- I acknowledge that I am responsible for creating an in-store special that will be promoted for Taste of Bragg Creek **and I will continue to offer the special for the whole day.**

Initial\_\_\_\_\_

- I agree to pay the registration fee of \$50. 00 **Non-Refundable, payable to the Taste of Bragg Creek via E-transfer to [tastebraggcreek@gmail.com](mailto:tastebraggcreek@gmail.com)** on or before March 26<sup>th</sup>,2024.

Initial\_\_\_\_\_

As a retailer, we encourage you to stay open for the duration of the event, even if you choose to opt out of the above offer for Taste of Bragg Creek's advertising and promoting your store in our social media, map, and website.

I understand that if I do not meet these criteria, I will not be allowed to participate in Taste of Bragg Creek and I will not be refunded.

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*Vendor Name*

*Vendor Signature*

*Date*

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*TOBC Witness Name*

*TOBC Witness Signature*

*Date*



# Taste of Bragg Creek Vendor Contract 2024

## **BUSINESS INFORMATION**

REPRESENTATIVE: \_\_\_\_\_

BUSINESS NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

POSTAL CODE: \_\_\_\_\_

PHONE NUMBER: \_\_\_\_\_

EMAIL: \_\_\_\_\_

(this will be the email used to send the e-transfer of money owed from your portion of ticket sales after the event)

## **METHOD OF PAYMENT**

- E-transfer (tastebraggcreek@gmail.com) \*\*If paying through numbered company please put business name in the “notes” section. \*\*

Date sent: \_\_\_\_\_